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# Avenue

TECHNOLOGIES

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COMPANY PROFILE

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# WHO WE ARE

## Our Mission

Imagine waking up each day confident that everything you care about is safe and performing at its best. At Avenue Technologies, we empower your security systems with advanced remote diagnostics, regular upkeep, and proactive management. Security is more than technology it is trust and control.

We go beyond installation, we listen, understand your needs, and deliver tailored solutions that keep your operations running smoothly and securely. With expert insight and innovative tools, we make security smarter, more responsive, and reliably effective around the clock.



## System Integration & Remote Diagnostics

We design and deploy AI driven surveillance, IoT enabled access control, and cloud based monitoring. Through our AvenueCORE platform, we provide proactive system insights, real time diagnostics, and remote support ensuring everything runs smoothly always.

## Evolving Systems & Lasting Value

Security isn't static – it must grow with your organisation. We focus on solutions that not only meet today's demands but remain effective as risks, technologies, and operations evolve. Our approach ensures your investment stays relevant, adaptable, and aligned with your long-term goals.



System Design & Installation Deployment



Preventative Maintenance



AvenueCORE



Audit & Compliance Support



Custom Integration

**End-to-end security solutions tailored to your environment, your risks, and your future.**

**Each service is delivered with precision, reliability, and a deep understanding of how to protect what matters most—today and tomorrow.**

At Avenue Technologies, we provide complete security solutions designed to solve the real-world challenges our clients face. Whether you're starting from scratch or upgrading legacy systems, our team delivers intelligent design and seamless deployment of video surveillance, access control, intercom, intrusion detection, and more. We go beyond installation with preventative maintenance that ensures peak performance through scheduled inspections, updates, and testing—minimising downtime and surprises. Our AvenueCORE platform offers remote monitoring and diagnostics, giving you 24/7 visibility and early warning of issues before they become critical. For clients concerned with regulatory demands, we provide detailed audit and compliance documentation, keeping you inspection-ready without the stress. And when off-the-shelf isn't enough, we offer custom integration—bridging multiple systems into a single, user-friendly solution that puts you in control, wherever you are.

# WHAT WE OFFER

# OUR APPROACH

**From concept to continuity, we design with the future in mind.**

We follow a strategic lifecycle approach that ensures your security systems are tailored to your unique needs, scalable to adapt as your organization grows, and continuously supported to maintain peak performance. Our commitment goes beyond installation; we actively monitor and manage your systems to respond to changing environments, emerging risks, and shifting business goals. This ongoing partnership means your security solutions remain effective, resilient, and aligned with your long-term vision.



# Our Service Cycle

## Consult. Assess. Audit.

We begin with a deep understanding of your needs and infrastructure through expert consultation and on-site assessment.

## Integrate

Our team designs and deploys unified systems—video surveillance, access control, intercom, and intrusion—all working seamlessly together.

## Monitor

AvenueCORE gives you 24/7 insight into system health with remote diagnostics, smart alerts, and proactive analytics.

## Maintain

We provide ongoing maintenance with scheduled updates and inspections to reduce downtime and extend system life.

## How We Solve Real-World Challenges

**Proactive strategies that keep projects on track, no matter what.**

### Last-Minute Scope Changes

We build flexibility into every project through scalable designs and modular integrations. Our structured change process helps us adapt quickly—without compromising system integrity. Real-time updates via AvenueCORE keep you fully informed.

### IT Conflicts & Firewalls

Our team works directly with your IT department to run compatibility audits and ensure secure integration. We're experienced with VPNs, segmented networks, and compliance with enterprise policies and PIPEDA standards.

### After-Hours & Restricted Access

We offer 24/7 project scheduling, including overnight and weekend work. Our fully vetted technicians are trained for secure environments and coordinate closely with site teams to avoid disruptions.

### Unexpected Site Conditions

We conduct early site assessments and use flexible, hardware-agnostic designs. Our team arrives prepared with contingency options and a vetted inventory of alternatives to stay on schedule.

### Communication Gaps Between Stakeholders

A dedicated project manager ensures alignment across departments—security, IT, facilities, and leadership. AvenueCORE keeps communication centralised and traceable throughout the project.

# AvenueCORE™

*AvenueCORE: Your Security System's Intelligence*

*Your Command Centre for Smarter Security*

AvenueCORE is more than a support platform—it's the heartbeat of your security ecosystem. Designed for seamless visibility and proactive service, AvenueCore gives you real-time insights into every component of your system, no matter where you are.

With a clean, intuitive dashboard, you can:

## **Monitor System Health in Real Time**

See the status of every device—cameras, door controllers, intercoms, and intrusion sensors—at a glance. Get instant alerts when issues arise, before they affect operations.

## **Enable Remote Diagnostics & Support**

Our technicians can troubleshoot issues remotely, reducing downtime and avoiding unnecessary site visits. Firmware updates, performance checks, and reboots are all handled securely through AvenueCORE.

## **Track Compliance & Generate Audit Logs**

Easily access documentation for audits and inspections. From device uptime reports to camera coverage maps, AvenueCore keeps your infrastructure audit-ready—by default.

## **Get Support When You Need It**

Connect directly to our service team through the platform. Whether it's an after-hours alert or a configuration question, help is just a click away.



## AvenueCORE Advantages

### Proactive Maintenance Scheduling

AvenueCORE doesn't wait for problems—it can prevent them. The platform can auto-schedule maintenance based on device usage, error patterns, and manufacturer guidelines. This reduces surprise failures and keeps systems running at peak efficiency.

### Secure, Role-Based Access

Control who sees what. AvenueCORE supports multi-user access with permission tiers—so IT, security managers, and executives get the tools they need without compromising sensitive controls.

### Custom Alerts & Notifications

Configure smart rules for alerts—so critical failures go straight to your device, while lower-priority issues are batched for regular reviews.

# SECURITY SYSTEM ANALYTIC FEATURES

Security systems today are smarter, faster, and more responsive than ever before.

Analytic features harness the power of intelligent detection, automation, and real-time decision support to elevate how systems monitor, interpret, and respond to activity. These capabilities go beyond traditional surveillance, helping organisations of every kind enhance safety, streamline operations, and stay ahead of potential threats.



## Threat Detection & Risk Response

These analytics are designed to identify and assess critical risks in real time — from perimeter breaches and loitering to aggressive behaviour, smoke, or fire. By enabling faster, automated responses as threats emerge, they strengthen your ability to act decisively and prevent escalation before it happens.

## Operational Intelligence & Safety Compliance

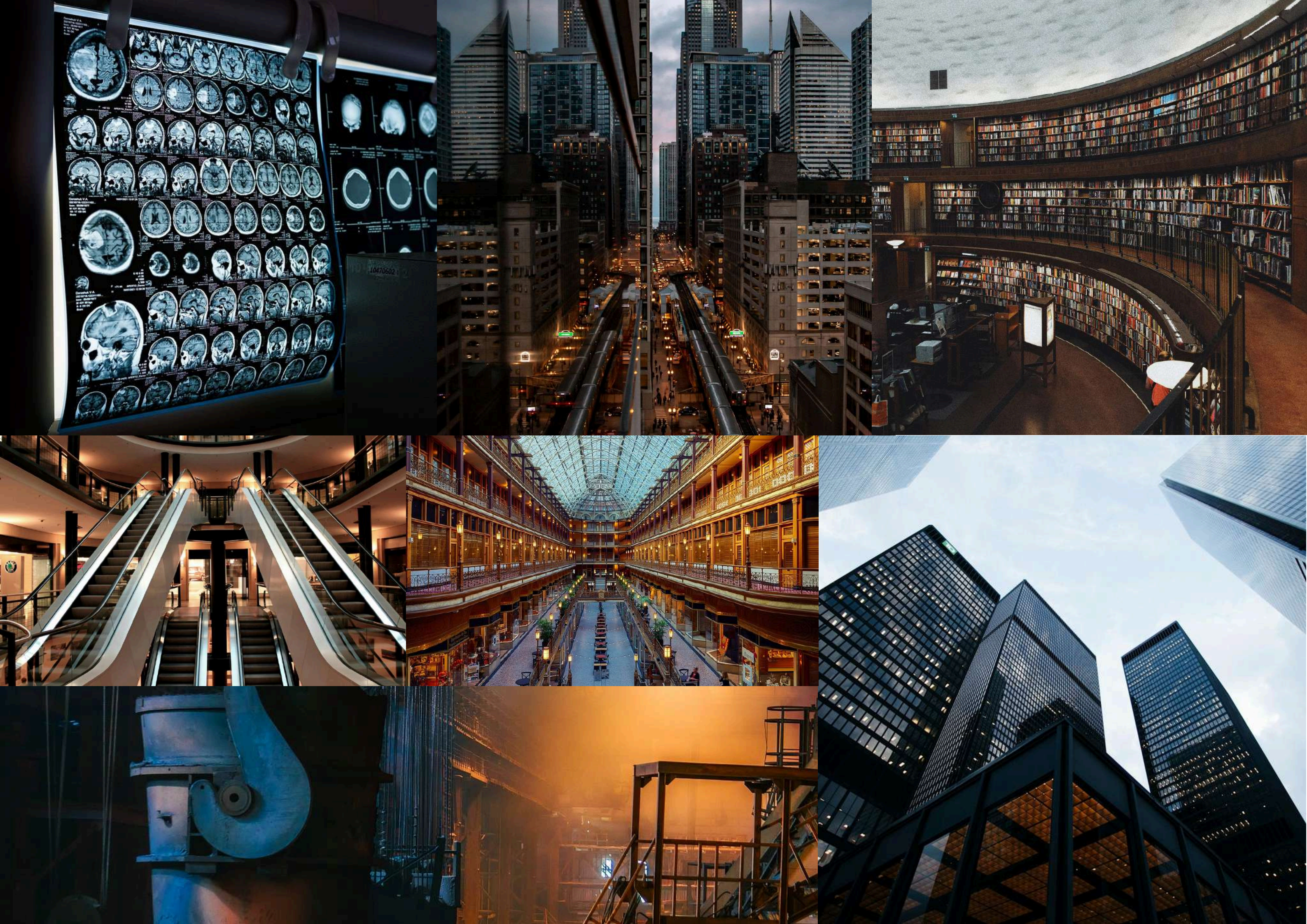
These analytics provide real-time monitoring of people, vehicles, and environments to enhance safety and ensure compliance. Features like occupancy tracking, PPE detection, slip/fall alerts, and crowd monitoring help maintain a secure, audit-ready environment.

## Smart Automation & Integrated Intelligence

These analytics connect data across systems to automate responses and improve efficiency. Using AI-driven workflows, predictive analytics, and cross-system alerts, they enable proactive security with minimal manual effort.

At Avenue Technologies, powerful analytic features aren't just possibilities – they're integral to the integrated solutions we deliver every day. From advanced threat detection to automated intelligence, we bring together tools that make modern security systems smarter, faster, and more adaptive. This comprehensive approach transforms security from a passive system into a responsive, intelligent asset, enabling proactive protection and real-time decision-making across diverse environments.

Threat Detection & Risk Response	Operational Intelligence & Safety Compliance	Smart Automation & Integrated Intelligence
 <p>Intrusion zone detection</p>	 <p>People counting / occupancy monitoring</p>	 <p>Facial recognition (non-watchlist use)</p>
 <p>Line crossing detection</p>	 <p>Queue monitoring</p>	 <p>Unusual motion or behavior detection</p>
 <p>Loitering detection</p>	 <p>Heatmapping (foot traffic)</p>	 <p>Business intelligence dashboards</p>
 <p>Abandoned/removed object detection</p>	 <p>Vehicle make/model/color recognition</p>	 <p>Cross-system correlations (video + access + alarms)</p>
 <p>Door forced/held open</p>	 <p>License plate recognition (LPR/ANPR)</p>	 <p>AI-powered SOP automation</p>
 <p>Smoke/fire detection (AI-based)</p>	 <p>PPE compliance (helmet, vest, etc.)</p>	 <p>Alert escalation workflows</p>
 <p>Tamper detection</p>	 <p>Slip/fall detection</p>	 <p>Edge AI processing</p>
 <p>Gunshot, glass break, and aggression audio detection</p>	 <p>Directional/path analysis</p>	 <p>Predictive analytics</p>
 <p>Face watchlist alerts</p>	 <p>Crowd density monitoring</p>	 <p>Remote AI review</p>
 <p>Tailgating detection</p>	 <p>Identity &amp; credential use logging</p>	 <p>Credential misuse detection</p>
 <p>Weapon detection</p>	 <p>Out-of-hours access attempts</p>	 <p>Real-time map-based alerting</p>
 <p>Perimeter breach</p>	 <p>Biometric compliance</p>	 <p>Automated access control adjustments based on risk level</p>
 <p>Sensor fusion (movement + intrusion)</p>	 <p>Environmental condition monitoring (temperature, humidity, air quality)</p>	 <p>Dynamic resource allocation (e.g., security personnel deployment guided by analytics)</p>
 <p>Real-time incident prioritization</p>	 <p>Equipment usage and maintenance alerts</p>	 <p>Automated incident reporting and audit trail generation</p>



Healthcare



Financial



Education



Corporate



Manufacturing



Property Management



Retail

**Trusted Across Sectors. Designed for the Demands of Each.**

**Avenue Technologies delivers scalable, intelligent security solutions built for the real-world challenges of diverse industries.**

Our experience spans a wide range of sectors, each with unique operational demands, risk profiles, and compliance standards. From public spaces to critical infrastructure, we deliver integrated solutions that are tailored, resilient, and future ready.

Every industry operates differently. That is why we design systems to reflect the environment they serve – whether it is enhancing tenant safety in commercial real estate, managing compliance in healthcare, or enabling smarter operations in logistics and retail.

We support organizations across property management, education, government, transportation, and more. In every case, our goal is the same: to provide security that not only protects, but empowers.

No matter the industry, we take a partnership approach, working closely to understand your needs and deliver solutions that grow with you.

# INDUSTRY PARTNERS

# SOME OF OUR PARTNERS

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## Compliance and Associations



# Avenue

TECHNOLOGIES

## BECOME A CLIENT



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